



**Town Of Amherst New Hampshire**  
**Amherst Parks and Recreation Department**  
4 Cross Road, Amherst NH 03031  
Phone: 603-673-6248 Website: [www.amherstrec.org](http://www.amherstrec.org)  
Craig C. Fraley CPRP, Recreation Director

Greetings,

The Amherst Parks & Recreation Department is interested in partnering with local business to provide great baseball and softball to the Town of Amherst. Amherst has always been known for its great baseball/softball programs and we would love if your business would be a part of this program.

One of the best ways for you to show your support to this program is to become a sponsor. Each business who gives a minimum of \$300 will have a traveling team named after them. This amount will help us extensively with purchasing items like modernized uniforms, new equipment, coaches training as well as the best umpires in the area and at the same time having the ability to keep the cost affordable to the many kids who participate in our program.

Anytime we have a sponsorship opportunity or the ability to partner with a business we look at this as a benefit for both sides. Yes we get great funding to put into our program but we also want to make sure that your business also gets payback on your investment. We will be sure to name our team after your business (when appropriate). We will also place your company name or logo on the back of every player's jersey and coach's shirt on the team. We will also be sure to mention this partnership anytime we are doing a press release or posting on social media to be sure you get great exposure. Sponsors will be given a plaque with the team picture as a thank you at the completion of the season. We ask that you place this plaque in your shop or business to show others how you support this great community.

If you choose to join this partnership, we ask that you email a high resolution jpg or pdf file of your logo to [rosullivan@amherstnh.gov](mailto:rosullivan@amherstnh.gov). If you have any questions please direct them to the Amherst Parks and Recreation Department.

Thank you for your time and we look forward to many years of great programming.

Sincerely,

Craig C. Fraley, CPRP  
Recreation Director